

Model curriculum of Vállalkozásfejlesztés (mesterképzés, Gyöngyös, nappali, angol) tanterv 2025.09 full time training

|                  |   |                 |                                              |                                                  |                                    |          |    |    |    |     |     |    |     |     |      |    | Week |      |     | Term                                      |  |  | For students starting in 01.07.2025. |  |  |  |  |
|------------------|---|-----------------|----------------------------------------------|--------------------------------------------------|------------------------------------|----------|----|----|----|-----|-----|----|-----|-----|------|----|------|------|-----|-------------------------------------------|--|--|--------------------------------------|--|--|--|--|
| Training code    | T | Subject code    | Subject HU                                   | Subject EN                                       | Lecturer                           | Lct.code | Th | Pr | La | Th  | Pr  | La | Fpr | Fpd | Cons | Cr | Re   | Type | Blk | Prerequisites                             |  |  |                                      |  |  |  |  |
| M-GYO-N-EN-VALFE | 1 | USINM147N       | Pénzügyi elemzés                             | Financial Analysis                               | Hágen István Zsombor               | MPFMWC   | 2  | 2  | 0  | 26  | 26  | 0  | 0   | 0   | 0    | 5  | E    | A    | yes | none                                      |  |  |                                      |  |  |  |  |
| M-GYO-N-EN-VALFE | 1 | USINM229N       | Vállalati döntéstámogató rendszerek          | Decision Support Systems for Businesses          | Zörög Zoltán                       | K830ZW   | 1  | 2  | 0  | 13  | 26  | 0  | 0   | 0   | 0    | 4  | E    | A    | yes | none                                      |  |  |                                      |  |  |  |  |
| M-GYO-N-EN-VALFE | 1 | GAZDT423N       | Vállalati és intézményi stratégiák           | Corporate and Institutional Strategies           | Kovács Attila Zsolt                | L0C78V   | 2  | 1  | 0  | 26  | 13  | 0  | 0   | 0   | 0    | 5  | E    | A    | no  | none                                      |  |  |                                      |  |  |  |  |
| M-GYO-N-EN-VALFE | 1 | GAZDT432N       | Vállalkozás-innováció                        | Business Innovation                              | Szabóné Benedek Andrea             | QG5R06   | 2  | 2  | 0  | 26  | 26  | 0  | 0   | 0   | 0    | 5  | E    | A    | yes | none                                      |  |  |                                      |  |  |  |  |
| M-GYO-N-EN-VALFE | 1 | USINM242N       | Vállalkozások költségvetési kapcsolatai      | Connections of Enterprises with the State Budget | Tóth Eszter Ilona                  | G0PBBQ   | 2  | 2  | 0  | 26  | 26  | 0  | 0   | 0   | 0    | 5  | PG   | A    | yes | none                                      |  |  |                                      |  |  |  |  |
| M-GYO-N-EN-VALFE | 1 | USINM244N       | Vállalkozástan                               | Business Economics                               | Tóth Eszter Ilona                  | G0PBBQ   | 1  | 2  | 0  | 13  | 26  | 0  | 0   | 0   | 0    | 4  | E    | A    | yes | none                                      |  |  |                                      |  |  |  |  |
|                  |   |                 |                                              |                                                  |                                    |          | 10 | 11 | 0  | 130 | 143 | 0  | 0   |     |      |    | 28   |      |     |                                           |  |  |                                      |  |  |  |  |
| M-GYO-N-EN-VALFE | 2 | GAZDT148N       | Innováció-módszertan                         | Innovation Methodology                           | Szabóné Benedek Andrea             | QG5R06   | 2  | 2  | 0  | 26  | 26  | 0  | 0   | 0   | 0    | 5  | E    | A    | yes | none                                      |  |  |                                      |  |  |  |  |
| M-GYO-N-EN-VALFE | 2 | MUSZK367N       | Társadalmi és gazdasági előrejelzés          | Social and Economic Forecasting                  | Novák Tamás                        | JTLSM2   | 2  | 2  | 0  | 26  | 26  | 0  | 0   | 0   | 0    | 5  | E    | A    | yes | none                                      |  |  |                                      |  |  |  |  |
| M-GYO-N-EN-VALFE | 2 | USINM211N       | Termelés- és folyamatmenedzsment             | Production and Process Management                | Mészáros Kornélia                  | F5MZCD   | 2  | 2  | 0  | 26  | 26  | 0  | 0   | 0   | 0    | 5  | PG   | A    | yes | none                                      |  |  |                                      |  |  |  |  |
| M-GYO-N-EN-VALFE | 2 | USINM227N       | Vállalatfinanszírozás és pénzügyi stratégiák | Company Funding and Financial Strategies         | Tóth Eszter Ilona                  | G0PBBQ   | 2  | 2  | 0  | 26  | 26  | 0  | 0   | 0   | 0    | 5  | E    | A    | yes | none                                      |  |  |                                      |  |  |  |  |
| M-GYO-N-EN-VALFE | 2 | GAZDT427N       | Vállalkozás és globalizáció                  | Enterprises and Globalisation                    | Bozsik Norbert                     | ZPQ9ZZ   | 2  | 0  | 0  | 26  | 0   | 0  | 0   | 0   | 0    | 3  | E    | A    | yes | none                                      |  |  |                                      |  |  |  |  |
| M-GYO-N-EN-VALFE | 2 | USINM241N       | Vállalkozásfejlesztési politika              | Business Development Policy                      | Hágen István Zsombor               | MPFMWC   | 2  | 2  | 0  | 26  | 26  | 0  | 0   | 0   | 0    | 5  | E    | A    | yes | none                                      |  |  |                                      |  |  |  |  |
|                  |   |                 |                                              |                                                  |                                    |          | 12 | 10 | 0  | 156 | 130 | 0  | 0   |     |      |    | 28   |      |     |                                           |  |  |                                      |  |  |  |  |
| M-GYO-N-EN-VALFE | 3 | MUSZK019N       | Alkalmazott kutatómódszertan                 | Applied Research Methodology                     | Novák Tamás                        | JTLSM2   | 2  | 2  | 0  | 26  | 26  | 0  | 0   | 0   | 0    | 5  | PG   | A    | yes | none                                      |  |  |                                      |  |  |  |  |
| M-GYO-N-EN-VALFE | 3 | USINM047N       | Diplomamunka szeminárium 1.                  | Master Thesis Writing Seminar 1                  | Tóth Eszter Ilona                  | G0PBBQ   | 0  | 0  | 0  | 0   | 0   | 0  | 0   | 0   | 26   | 5  | PG   | A    | no  | none                                      |  |  |                                      |  |  |  |  |
| M-GYO-N-EN-VALFE | 3 | USINM061N       | Értékelemzés a gyakorlatban                  | Value Analysis in Practice                       | Erdélyi Tamás                      | GA1YZB   | 2  | 2  | 0  | 26  | 26  | 0  | 0   | 0   | 0    | 5  | E    | A    | yes | none                                      |  |  |                                      |  |  |  |  |
| M-GYO-N-EN-VALFE | 3 | USINM140N       | Pályázat- és projektmenedzsment              | Application and Project Management               | Erdélyi Tamás                      | GA1YZB   | 1  | 3  | 0  | 13  | 39  | 0  | 0   | 0   | 0    | 5  | E    | A    | yes | none                                      |  |  |                                      |  |  |  |  |
| M-GYO-N-EN-VALFE | 3 | GAZDT382N       | Szolgáltatásmarketing és -menedzsment        | Services Marketing and Management                | Domán Szilvia                      | MFLD22   | 2  | 2  | 0  | 26  | 26  | 0  | 0   | 0   | 0    | 5  | E    | A    | yes | none                                      |  |  |                                      |  |  |  |  |
| M-GYO-N-EN-VALFE | 3 | USINM246N       | Vezetői gazdaságtan                          | Managerial Economics                             | Erdélyi Tamás                      | GA1YZB   | 2  | 2  | 0  | 26  | 26  | 0  | 0   | 0   | 0    | 5  | E    | A    | yes | none                                      |  |  |                                      |  |  |  |  |
| M-GYO-N-EN-VALFE | 3 | USINM249N       | Vezetői minőségmenedzsment                   | Managerial Quality Management                    | Erdélyi Tamás                      | GA1YZB   | 0  | 2  | 0  | 0   | 26  | 0  | 0   | 0   | 0    | 3  | PG   | A    | yes | none                                      |  |  |                                      |  |  |  |  |
|                  |   |                 |                                              |                                                  |                                    |          | 9  | 13 | 0  | 117 | 169 | 0  | 0   |     |      |    | 33   |      |     |                                           |  |  |                                      |  |  |  |  |
| M-GYO-N-EN-VALFE | 4 | USINM048N       | Diplomamunka szeminárium 2.                  | Master Thesis Writing Seminar 2                  | Tóth Eszter Ilona                  | G0PBBQ   | 0  | 0  | 0  | 0   | 0   | 0  | 0   | 0   | 26   | 10 | PG   | A    | no  | none                                      |  |  |                                      |  |  |  |  |
| M-GYO-N-EN-VALFE | 4 | GAZDT417N       | Üzleti tanácsadás                            | Business Counselling                             | Hernecky Andrea                    | EC1XR9   | 1  | 3  | 0  | 13  | 39  | 0  | 0   | 0   | 0    | 5  | E    | A    | yes | none                                      |  |  |                                      |  |  |  |  |
| M-GYO-N-EN-VALFE | 4 | USINM248N       | Vezetői kontrolling                          | Management Conrolling                            | Hágen István Zsombor               | MPFMWC   | 2  | 2  | 0  | 26  | 26  | 0  | 0   | 0   | 0    | 4  | E    | A    | yes | none                                      |  |  |                                      |  |  |  |  |
| M-GYO-N-EN-VALFE | 4 | GAZDT452N       | Vezetői üzleti kommunikáció                  | Managerial Business Communication                | Réthy István                       | F6KO2T   | 1  | 3  | 0  | 13  | 39  | 0  | 0   | 0   | 0    | 5  | PG   | A    | yes | none                                      |  |  |                                      |  |  |  |  |
| M-GYO-N-EN-VALFE | 4 | MATE-001-SZAB-C | Szabadon választható "C" tárgy               | Optional subject                                 | A Lecturer of the selected subject |          |    |    |    |     |     |    |     |     |      | 7  | ---  | C    | no  | Tantárgytól függ / Depends on the subject |  |  |                                      |  |  |  |  |
|                  |   |                 |                                              |                                                  |                                    |          | 4  | 8  | 0  | 52  | 104 | 0  | 0   |     |      |    | 31   |      |     |                                           |  |  |                                      |  |  |  |  |
| Sum:             |   |                 |                                              |                                                  |                                    |          | 35 | 42 | 0  | 455 | 546 | 0  | 0   |     |      |    | 120  |      |     |                                           |  |  |                                      |  |  |  |  |

Name of curriculum:

For students starting in 01.07.2025.

| Training code    | T | Subject code | Subject HU                        | Subject EN                               | Lecturer      | Lct.code | Th | Pr | La | Th | Pr  | La | Fpr | Fpd | Cons | Cr | Re | Type | Blk | Prerequisites |
|------------------|---|--------------|-----------------------------------|------------------------------------------|---------------|----------|----|----|----|----|-----|----|-----|-----|------|----|----|------|-----|---------------|
| M-GYO-N-EN-VALFE | 1 | SKKNIX011X N | Magyar mint idegen nyelv (SH) I.  | Hungarian as a Foreign Language (SH) I.  | Rudnák Ildikó | DI3XLL   | 0  | 4  | 0  | 0  | 52  | 0  | 0   | 0   | 0    | 4  | PG | C    | no  | nincs         |
|                  |   |              |                                   |                                          |               |          | 0  | 4  | 0  | 0  | 52  | 0  | 0   |     |      | 4  |    |      |     |               |
| M-GYO-N-EN-VALFE | 2 | SKKNIX012X N | Magyar mint idegen nyelv (SH) II. | Hungarian as a Foreign Language (SH) II. | Rudnák Ildikó | DI3XLL   | 0  | 4  | 0  | 0  | 52  | 0  | 0   | 0   | 0    | 4  | PG | C    | no  | nincs         |
|                  |   |              |                                   |                                          |               |          | 0  | 4  | 0  | 0  | 52  | 0  | 0   |     |      | 4  |    |      |     |               |
| Sum:             |   |              |                                   |                                          |               |          | 0  | 8  | 0  | 0  | 104 | 0  | 0   |     |      | 8  |    |      |     |               |